

KENNETH UKI

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PROFESSIONAL SKILLS

Excellent organizational and leadership skills, quick learner, responsible, team player, self motivated, able to see the global picture, flexible and able to work on multiple projects simultaneously.

OBJECTIVE

To provide expert service on projects/programs where I can concurrently utilize both my fast-growing post-academic qualification experience in Communication Studies, and my professional experience as Editor and Lecturer in Communication. More specifically, I would like to get involved in Social, Economic and Media Related Projects, Monitoring and Evaluation, Content and Information Design, Development and Management, Information Research, Strategizing and planning how to better design and utilize information and communications systems and processes in organizational settings.

PROFILE

Master of Philosophy in Communication Studies with emphasis on Communication Planning and Management from Moi University and a Bachelor of Arts degree in English and History from the University of Eastern Africa, Baraton. I have five years experience as a Lecturer in Language and Communication, one of which I have been a Head of an Academic Department. I have more than 4 years of result-based professional experience in management, editing, customer care management, event planning, management, script and promotional materials origination, marketing, public and media relations activities. I am fluent in English and Kiswahili, with excellent written and verbal communications skills in English.

PROFESSIONAL BACKGROUND

Bomet University College

Tutorial Fellow, Communication and Public Relations

Courses:

Introduction to Public Relations; Public Relations Techniques; Advertising and Public Relations; Leadership and Public Relations; Listening and Critical Thinking; Introduction to Communication Skills.

Bomet University College

**Part Time Lecturer, Communication and Public Relations
Sept 2017 - Sept 2019**

Courses:

Introduction to Communication; Listening and Critical thinking; Introduction to Public Relations; Essay Writing; English for the Media.

Kisii University, Nairobi Campus

**Part Time Lecturer, Communication and Journalism
Sept 2016 - July 2017**

Courses:

Rhetoric; Communication and Law; Introduction to Public Relations; Culture and Communication.

Kampala International University

**Director, Marketing and Public Relations/Lecturer Language and Communication
2014 - 2016**

Duties:

Planning and Coordinating Internal and External Public Relations Programmes; Preparing the Annual Budget for the Directorate of Marketing and Public Relations; Planning and Managing University Events; Ensuring the Production of promotional materials; Organizing and Undertaking Market Research for the University; Drafting Press Releases, News stories etc; Recruitment of the Marketing and Public Relations personnel; Advice the Management, Faculty and Staff on effective Public Relations, Communication and Marketing strategies; Formulate and Direct Marketing and Public Relations Activities; Manage, update and engage with the university publics on social media; Develop and Manage content in the University Web page; Develop in house magazines, speeches, articles, case studies and annual reports; responsible for media relations; Principal Spokesperson for the University; Personal Assistant to the Vice Chancellor.

Courses Taught:

English Language Skills and Communication Skills.

Rongo University College, Kenya

**Part Time Lecturer, Communication and Public Relations
September 2013 - July 2014**

Courses Taught:

Editing skills, Communication skills, Media and Society, Project and Proposal Writing, Introduction to Academic Writing, Project Writing, Functional Writing, Public Speaking, Communication for Development, Communication and Social Influence, Art of Speaking, Communication Images of Africa and Advertising Planning and Execution.

Rusangu University, Zambia
Chair and Lecturer, Department of Communication and Journalism
June 2011 to March 2013.

Courses taught: Communication Skills; Introduction to Public Relations; Media and Society; Editing Skills; Media Planning and Management; Communication Research Methods; Publication Production; Principles of Broadcasting; Interpersonal Communication and Group Dynamics. Communication Theories and Beginning Media Writing.

Administrative duties: Coordinated the Department's activities; Sought for and recommended Faculty to the administrative Board when a need arose; Major advisor to students undertaking Communication and Journalism; Budgeted for and managed budgetary allocation for the Department; Coordinated the publication of the University Yearbook; Assisted in planning the University Graduation.

Eckernforde Tanga University, Tanzania
Public Relations and Marketing Officer and Assistant Lecturer
Feb 2010 to May 2011

Duties: Developing Promotional and Marketing Materials; Organizing for Media Briefings and Events; General Communication Strategies of the Institution; Developing press releases; Writing speeches for the Institutional Leadership; Personal Assistant to the Vice Chancellor; Monitored the Media on News related to the Institution.

Courses Taught: Communication Skills and Language Courses.

Mount Meru University, Tanzania
Assistant Lecturer, Department of Language and Literature
Jan 2009 - Jan 2010

Courses Taught: Aspects of Grammatical Analysis; Phonetics and Phonology; Introduction to Language; Introduction to Communication Skills I; Introduction to Communication Skills II; Business Communications; Customer Care and Relations Management

Moi University
Part Time Lecturer, Department of Communication Studies
2007 - 2008

Courses Taught: Introduction to Communication Skills 1; Introduction to Communication Skills 2; Introduction to Communication; Elements of The Communication Process; Introduction to Public Relations.

Africa Herald Publishing House, Kenya
Editor,
2003 - May 2008

Editorial Duties: Supervised proofreaders, typesetters, graphic designers, lithographers and translators; Supervised the origination of manuscripts; Prepared and edited manuscripts; Initiated Promotional Materials i.e. Catalogues, Press releases, Posters and flyers; Wrote blurbs for book covers; Sourced for manuscripts and in Liaison with the Business Manager negotiated for contracts; ensured quarterly submission of legal deposits to the Kenya National Library Services; Ensured translation is done as required.

Administrative Duties: Organized of the Annual Africa Herald Publishing open house; Budgeted for the Editorial Department and ensured proper allocation of budgeted resources; Assisted the Manager in organizing public relations and marketing activities.

Others Duties: Consultancy and Training.

Duties Undertaken: Organized Public Affairs and Religious Liberty Workshops; Trained Church Leaders on aspects Public Affairs and Religious Liberty, Peaceful co-existence between different communities and current trends in communications management and public relations; Assisted the in putting in place an in-house communication structure.

EDUCATIONAL BACKGROUND

Rongo University, Kenya

Doctor of Philosophy, Communication Studies
2019 -

Moi University, Kenya

Master of Philosophy in Communication Studies
2005- 2008

University of Eastern Africa, Baraton

Bachelor of Arts Degree in English and History
1998 - 2002

Seminars Attended.

March 2007 Editors and Writers Seminar.

Papers Presented.

‘Importance of Religious Liberty in Spreading the Gospel; the Role of the Church Leader in Promoting Religious Liberty.’
July 2006.

August 1999

'Religious Liberty as a Fundamental Right; a Study of the Kenyan Situation.'
A Paper Presented to the Kenya Constitutional Review Commission.

Referees

Dr. Abanis Turyahebwa

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